



**14.01.12: World Hunger Day 2012 tickets went on sale at the Royal Albert Hall box office – <http://www.RoyalAlbertHall.com>**

**Dionne Warwick leads World Hunger Day 2012 - a 'one-night only in London' charity spectacular at the Royal Albert Hall in support of The Hunger Project with some of the world's greatest international artists and musicians – Monday 28<sup>th</sup> May 2012**

All eyes will be on the Royal Albert Hall London on Monday 28<sup>th</sup> May 2012, as the legendary Dionne Warwick headlines World Hunger Day 2012 in support of The Hunger Project's work in Africa, South Asia and Latin America and a sustainable end to hunger and poverty.

Dionne will appear on stage in conjunction with some of the world's finest musical talent to include the London Community Gospel Choir and Southbank Sinfonia. This one-night only celebration will be the highlight of the British leg of her 50th Anniversary World Tour.

Additional sensational artist names will be announced over the coming weeks along with details regarding a major youth project entitled 'One World One Song', featuring the 200-strong 'World Hunger Day Choir'. This project will debut a brand new song co-written by legendary songwriter, Tony Hatch, together with Tim Holder, Country Director of The Hunger Project and Show Producer, Rod Natkiel.

**According to UN FAO Goodwill Ambassador Dionne Warwick, who confirms her full and continued support of World Hunger Day 2012 and The Hunger Project:-**

“When Tim Holder, Country Director of The Hunger Project UK, first got in touch with me out of the blue, way back in 2010, to inform me of the invaluable work that The Hunger Project does around the world, I knew immediately that I wanted to be a part of this process of change, particularly given the mandate of my role with The United Nations.”

“Last year’s World Hunger Day musical extravaganza was sensational and I am so thrilled to have been able to support the 2011 awareness launch, alongside so many talented musical friends, old and new. It’s thrilling to know that almost 5,000 people attended our launch event in addition to the subsequent dance performance created by The Royal Ballet’s 'Gary Avis & Friends'.

"Furthermore, I am delighted to have been asked to lead this year’s World Hunger Day 2012 event and to be returning to the incredible surroundings of the Royal Albert Hall on 28<sup>th</sup> May 2012. My presence will be alongside some of the world’s finest musicians and international artist, performing to an expected audience of almost 6,000 people," Dionne added.

According to Tim Holder, UK Country Director for The Hunger Project:-

“Everyone at The Hunger Project is truly honoured that Dionne has agreed to headline World Hunger Day 2012, building upon the incredible impact and awareness raising programme delivered via the launch of last year’s musical extravaganza.

“In addition to raising as much awareness as possible about the reality that those suffering from extreme hunger and poverty face in their daily lives, World Hunger Day has a crucial and unique message to deliver to the world. Quite simply, that the 20,000 deaths which occur each and every day from hunger and poverty are not inevitable, nor are they unsolvable as so many people seem to believe.

"Many millions of people are already taking sustainable steps towards a hunger and poverty-free future for themselves, their families and the mainly isolated rural communities in which they live. The world needs to appreciate the incredible solutions they are creating for themselves and step up to support them.

"Not only is ending hunger and poverty possible, it is already happening and could be a reality for many millions more people. Hunger and poverty is not due to lack of food, it exists

because of a lack of opportunity. On May 28<sup>th</sup> 2012, we are bringing together many talented individuals from the world of music and dance not to feed people per se. Moreover to inspire partnerships with The Hunger Project that subsequently create sustainable opportunities for people to feed themselves. Dionne's mantra is 'if you think it you can do it' and why would anyone argue with that?" concluded Holder.

**World Hunger Day 2012 takes place at the Royal Albert Hall on Monday 28<sup>th</sup> May 2012. Tickets go on sale from 00:01 on 14.01.12 via the box office at <http://www.royalalberthall.com/tickets/dionne-warwick-world-hunger-day/default.aspx> or by telephone on 020 7589 8212.**

**Ticket prices range from £20 to £125.00 and booking fees may apply. Attendance at a private dining and musical experience with Dionne Warwick herself, taking place at The Dorchester Hotel London on Saturday 26<sup>th</sup> May 2012, is available to the first 100 donors of £2,500 or more. For more information please contact [miranda@mirandaleslau.com](mailto:miranda@mirandaleslau.com)**

**<http://www.thehungerproject.org.uk>**

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**For interviews, photography, show press passes and more information, please contact Miranda Leslau, [miranda.leslau.pr](mailto:miranda.leslau.pr), on 07912 644993 or via email at [miranda@mirandaleslau.com](mailto:miranda@mirandaleslau.com)**

### **Editor's Notes:-**

#### **About World Hunger Day 2012 – Dionne Warwick & Friends at the Royal Albert Hall**

Tickets for World Hunger Day 2012 went on sale on Saturday 14<sup>th</sup> January 2012 from the Royal Albert Hall website (see above link). Ticket prices start at £20.00 to £125.00 (booking fees may apply).

Artists confirmed to date, appearing on stage with the legendary Dionne Warwick, include the London Community Gospel Choir, Southbank Sinfonia and The World Hunger Day Choir. More international guest stars will be announced over the coming weeks and are currently under embargo.

The first World Hunger Day took place on Sunday 9<sup>th</sup> January 2011 at The Apollo Victoria, including the following star-studded line-up: Dionne Warwick, Elaine Paige, Natalie Cole, Mica Paris, Southbank Sinfonia, the London Community Gospel Choir, Steven McRae of The Royal Ballet, David Elliott, Simon Keenlyside and Jumoké Fashola, amongst others.

To see photos from World Hunger Day 2011 please visit <http://www.worldhungerday.org>

### **About The Hunger Project**

Founded in 1977, The Hunger Project is a non-profit global organisation dedicated to the permanent eradication of hunger within some of the world's poorest communities: primarily, working in partnership with 20,000 villages throughout Sub-Saharan Africa, South Asia and Latin America via a team of 300 staff and 375,000 volunteers – the vast majority of whom are themselves living in conditions of extreme hunger and poverty. The Hunger Project fundraising and strategic alliances comprise 11 territories throughout four Continents in addition to 11 programme countries. These villagers, considered as The Hunger Project partners, typically live on less than the equivalent of 80p sterling per day.

These women and men work in partnership with The Hunger Project to gain the motivation and skills they need for a hunger and a poverty-free future – for themselves and the communities in which they live.

The Hunger Project is 100 per cent committed to ending global poverty and hunger through methodologies based on a 'three pillar' approach towards learning and growth: mobilising rural communities at grass roots level, empowering women to have a voice in the decision-making processes that affect their respective communities and gaining access and building partnerships within local government.

By empowering communities the world over, The Hunger Project strives to give people a voice that is heard and seen, impacting on decision-making from 'the bottom up' alongside

'the top down' – in full support of Millennium Development goals.

<http://www.un.org/millenniumgoals/>

Allocation of funds for The Hunger Project (Global) – <http://www.thehungerproject.org.uk>

